



shrink your digital footprint and keep your information safe with our data removal tool

Your personal data is a goldmine of opportunity for identity thieves and scammers, allowing them to build a foundation for a range of crimes such as identity theft, financial fraud, and scams.

These criminals can trick you into providing this information through phishing or scams, but there's a far easier path: purchasing the information directly from data brokers. Data brokers are commercial entities that collect, analyze, and sell consumers' personal information to anyone who wishes to purchase it. They collect information from a variety of sources, including public records, marketing lists, browsing history, commercial data, and social media.

With our data removal tool, you can easily protect your data from digital criminals and strengthen your digital security at the click of a button. You'll be able to see which sites have access to your data, what data they have access to, the number of removal requests we've sent on your behalf, how many records were removed as a result, and whether the data on a specific site has been removed.

And to help ensure your data remains secure, our data removal tool will conduct another scan every month after the initial scan to determine if any other sites have acquired your data.

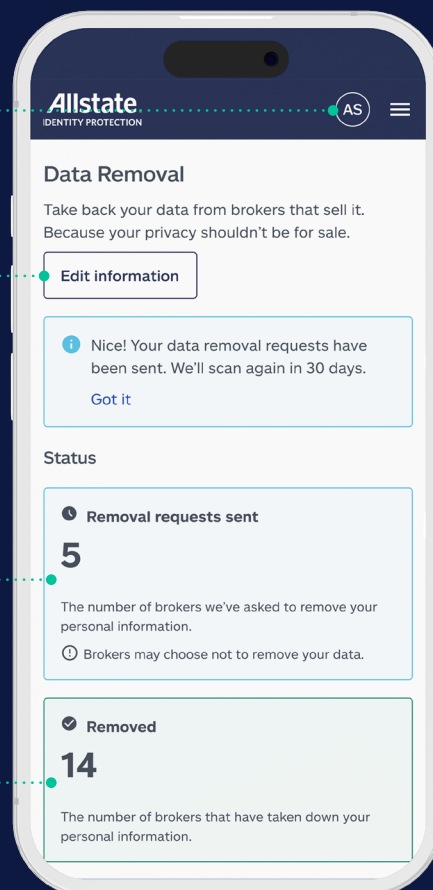
Here's how it works:

Log in to the Allstate Identity Protection portal and click on your Data Removal section

Enter your information, such as your name, email, address, and date of birth

The data removal tool will scan the internet for data broker sites and directories that contain your information

The tool will then automatically request that this information be removed on your behalf with the number of completed requests shown below the sent requests.



How data removal protects your digital identity

- ✔ Prevents identity thieves and scammers from purchasing personal information to use in identity theft schemes and scams
- ✔ Protects your data from other criminals who might purchase the information to commit other crimes such as robbery and stalking
- ✔ Reduces the likelihood of your data being exposed in a data breach as data broker sites are a prime target for hackers