

Carol answered her phone to hear someone impersonating a law enforcement officer alleging that she'd failed to appear for a recent jury summons.

The officer threatened that a warrant had been issued for her arrest, but they could clear the warrant if she gave them certain information. They pressured her to stay on the phone and she ended up giving them critical personal data.

But Carol had Allstate® Identity Protection. She reached out and it was determined she had been scammed.

Our restoration specialists helped her submit all documents to restore her identity and coached her on how to spot emerging scams for day-to-day peace of mind.

With scams and identity threats becoming more sophisticated in scope, scale and psychology, Carol's story could've happened to anyone.

get identity protection that keeps up with real life

You don’t have to be a security expert

to get expert identity and scam protection.

With AI and other tools making scams, fraud and identity theft more convincing and common, safeguarding your data can feel overwhelming and expensive when trying to piece together protection on your own. That’s why Allstate Identity Protection brings multiple solutions together in one plan to give you greater peace of mind.

You could save over $75 a month* with Pro+ protection instead of piecemeal identity and scam tool subscriptions.

Enroll in our Pro+ plan today to get:

Identity, financial and credit protection: Three-bureau credit, financial, and high-risk transaction monitoring plus credit and identity tools.

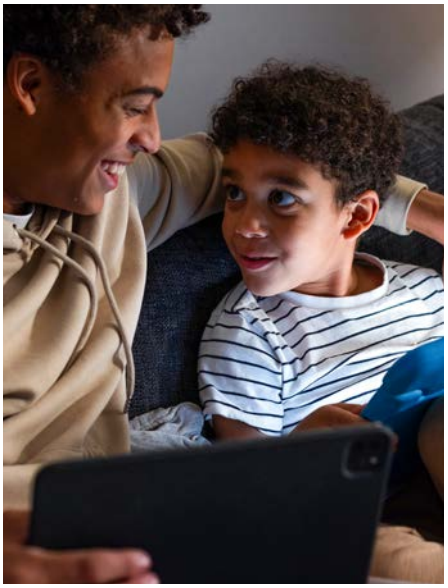
Identity restoration: Dedicated specialist help paired with expense reimbursement and resolution tracker.

Digital safety: Family digital safety tools through Bark,[1] like screen time management, web filtering and location tracking.

Privacy management: Dark web and social media monitoring, plus solicitation reduction.

Family coverage: Protection for the whole family “under roof and wallet,” from kids to family members 65+.

Reimbursement: Up to $2M reimbursement for eligible identity theft expenses, including up to $1M stolen funds reimbursement.[2]



New for 2027

24/7 human chat support with real specialists when members need guidance but aren’t ready to pick up the phone.

Scam safety center provides a centralized resource hub for clear, up-to-date protection guidance against emerging scams.

Pricing

$9.95 per person/month

$17.95 per person/month

Questions?

800-789-2720

or visit myaip.com

*All comparison cost data pulled March 2026 | Bark monthly rate: $14 | Talkspace monthly rate: $29.99 | Nomorobo Max monthly rate: $6.66 | Average between AdGuard (family plan), AdblockPlus Premium, and TotalAdBlock monthly rate: $5.61 AIP Blue consumer family plan monthly rate: $36.00.

[1]Bark is a third-party service subject to their own terms, conditions, and availability. Family plan required.

[2]Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Products and features are subject to change. Certain features require additional activation and may have additional terms. Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.