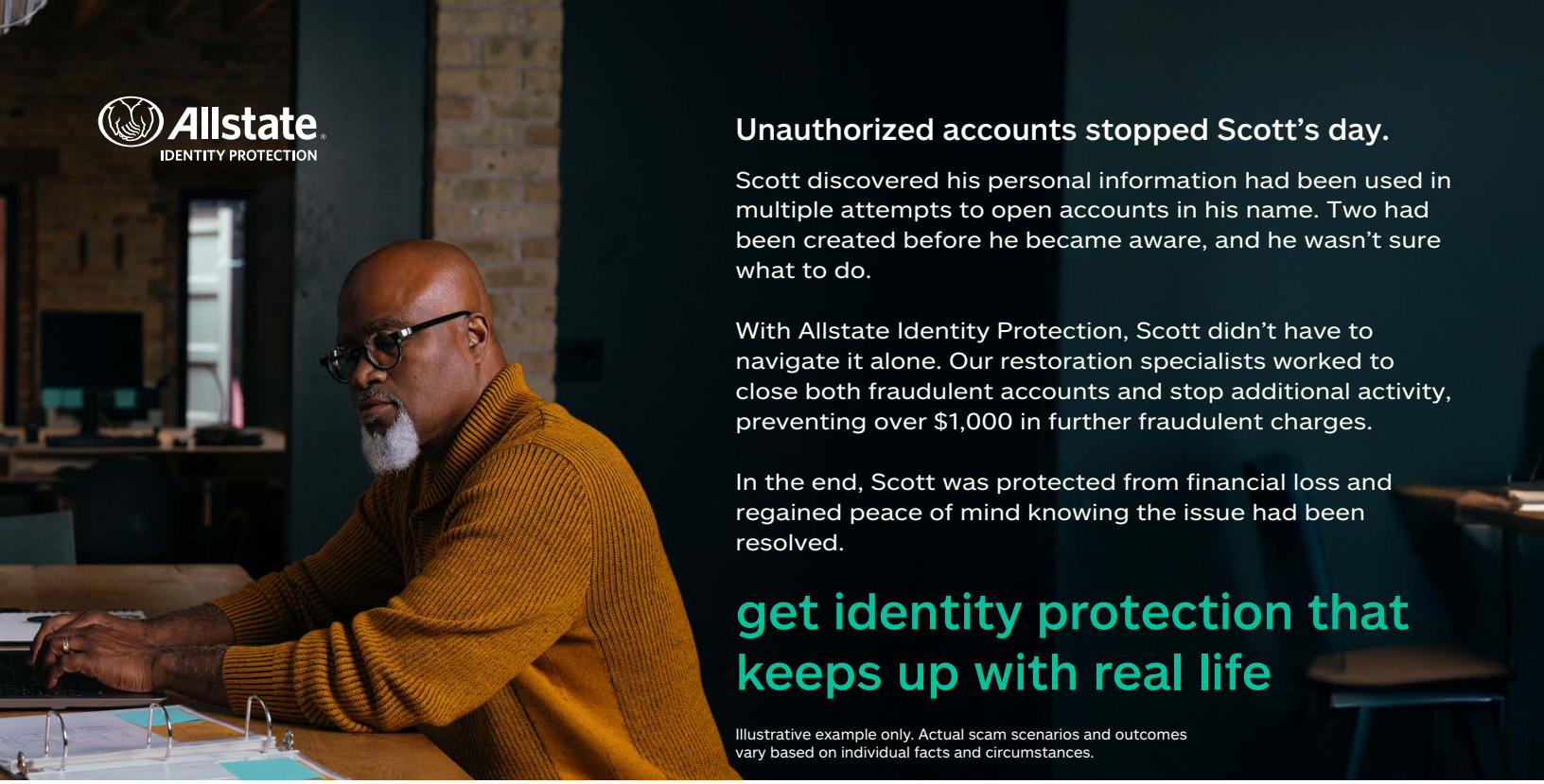


Allstate IDENTITY PROTECTION

Unauthorized accounts stopped Scott's day.

Scott discovered his personal information had been used in multiple attempts to open accounts in his name. Two had been created before he became aware, and he wasn't sure what to do.

With Allstate Identity Protection, Scott didn't have to navigate it alone. Our restoration specialists worked to close both fraudulent accounts and stop additional activity, preventing over $1,000 in further fraudulent charges.

In the end, Scott was protected from financial loss and regained peace of mind knowing the issue had been resolved.

get identity protection that keeps up with real life

Illustrative example only. Actual scam scenarios and outcomes vary based on individual facts and circumstances.

With AI and other tools making scams, fraud and identity theft more convincing and common, safeguarding your data can feel overwhelming and expensive — especially when relying on piecemeal identity and scam tool subscriptions.

That's why Allstate Identity Protection brings multiple solutions together in one plan, which could help you **save more than $900*** while giving you greater peace of mind.

Key features include:

Identity, financial and credit protection
Three-bureau credit, financial, and high-risk transaction monitoring plus credit and identity tools.

Identity restoration
Dedicated specialist help paired with expense reimbursement and resolution tracker.

Privacy management
Dark web and social media monitoring, plus solicitation reduction.

Digital safety
Family digital safety tools through Bark,[1] like screen time management, web filtering and location tracking.

Family coverage
Protection for the whole family "under roof and wallet," from kids to family members 65+.

Reimbursement
Up to $2M reimbursement for eligible identity theft expenses, including up to $1M stolen funds reimbursement.[2]

New for 2027

24/7 human chat support with real specialists when members need guidance but aren't ready to pick up the phone.

Scam safety center provides a centralized resource hub for clear, up-to-date protection guidance against emerging scams.

› Sign up during open enrollment.

Pricing
$8.95 per person/month
$16.95 per family/month

Questions?
800-789-2720
or visit myaip.com

You don’t have to be a security expert to get expert identity and scam protection.

Enroll today to get protected and stay one step ahead of evolving threats with everything included in our Pro+ plan.

Allstate Scam Protection℠

- Allstate Security Pro® delivers scam education and alerts to help members stay ahead of emerging threats, while the scam safety center provides a centralized hub for clear, up-to-date protection guidance.
- Robocall and text blocking to intercept scam and telemarketing calls and texts.

Digital safety

- Family digital safety tools powered by Bark[1] including web filtering, screen time management, and location tracking.

Family protection

- Protection for the whole family “under roof and wallet,” from kids to family members age 65+ regardless of whether they live with or depend financially on them.

Privacy management

- Identity health status and monthly email for insight into your identity and digital safety risk level.
- Allstate Digital Footprint® to track where your personal information is stored, spot possible vulnerabilities, and take action.
- Dark web monitoring for compromised data and personal information including Social Security numbers, usernames, emails, and more.
- Social media monitoring for suspicious activity that may indicate hacking or an account takeover.
- Solicitation reduction to opt in or out of the National Do Not Call Registry, credit solicitations, and junk mail reduction.
- Ad blocker for unwanted advertisements, preventing data gathering by online trackers.

Credit monitoring

- Credit monitoring for transactions like new credit inquiries, accounts placed in collections, newly opened accounts, and bankruptcy filings.
- Credit reports for detailed breakdown of credit history and credit score tracker for insights on score changes over time.

Financial monitoring

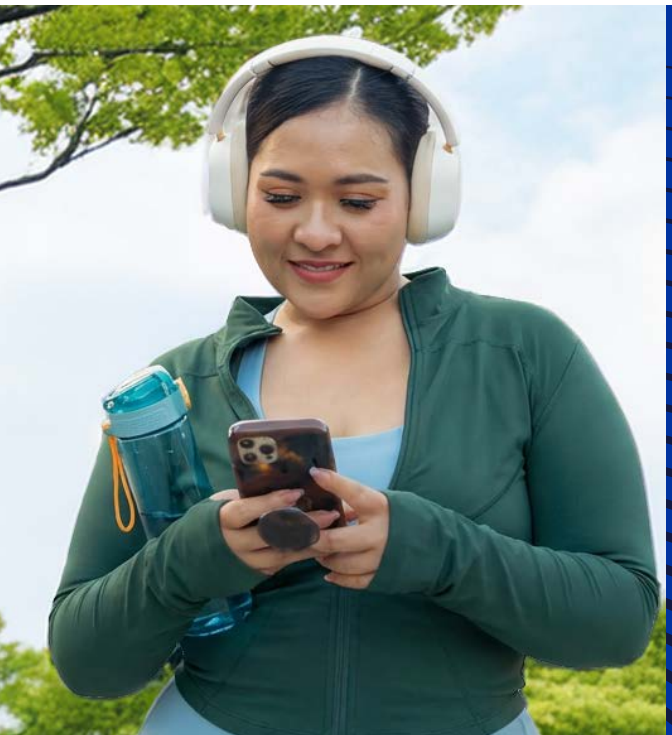
- Financial transaction monitoring for bank accounts, credit and debit cards, account thresholds, 401(k)s, and other investment accounts.
- High-risk transaction monitoring for transactions like wire transfers and electronic document signatures.

Identity restoration

- Full-service identity restoration for identity fraud cases managed from start to finish by our highly trained and certified restoration specialist team.
- In-portal conveniences like one-on-one personal coaching, identity fraud finder, and an online scheduler and specialist chat to always have support during open restoration cases.

Financial protection

- Up to $2M reimbursement for eligible identity theft expenses, including up to $1M stolen funds reimbursement.[2]



Allstate IDENTITY PROTECTION

FirstEnergy®

* All comparison cost data pulled March 2026 | Bark monthly rate: $14 | Talkspace monthly rate: $29.99 | Nomorobo Max monthly rate: $6.66 | Average between AdGuard (family plan), AdblockPlus Premium, and TotalAdBlock monthly rate: $5.61 | AIP Blue consumer family plan monthly rate: $36.00.

[1] Bark is a third-party service subject to their own terms, conditions, and availability. Family plan required.

[2] Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for information purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Products and features are subject to change. Certain features require additional activation and may have additional terms.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

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