get protection that keeps up with real life

Allstate Identity Protection Pro+

Protect yourself and your family from evolving scams and identity threats with always-on protection from Allstate Identity Protection, provided by your company as an employee benefit.

New for 2027, the Pro+ plan gives you even more ways to get help whenever you need it with 24/7 access to real U.S.-based experts via human chat. Plus, ongoing monitoring and financial support mean you're never left to deal with identity theft or scams on your own.

*Coverage may vary by jurisdiction and based on individual policies.
1: Federal Bureau of Investigation, 2025 Internet Crime Report | 2: Allstate Identity Protection internal member satisfaction data, 2025



Protecting your identity protects more than your name

1M+
cybercrime reports from scams, identity theft, and online crime in 2025

$20,699
lost on average per complaint

99%
of members are satisfied with the support they received from us[3]

Pro+ plan overview

With Allstate Identity Protection Pro+, you get:

NEW 24/7 human chat and personalized onboarding

NEW Allstate Scam Protection℠

- Scam alerts and ongoing education, plus phone and text scam blocking

Identity and financial fraud protection

- Identity, financial, credit and high-risk transaction monitoring with Identity Health Status
- Credit monitoring and alerts, with annual credit report
- Dark web monitoring
- Allstate Security Pro® alerts for emerging threats and scams that may impact you

Identity restoration

- Full service identity restoration with a dedicated restoration specialist
- U.S.-based support and 24/7 customer care
- Up to $2 million reimbursement for identity theft expenses and stolen funds†
- Access to personal coaching and our new identity fraud finder to help spot and resolve fraud faster

Digital safety and privacy tools

- Allstate Digital Footprint®, robocall‡ and ad blocker

Opt for a family plan and get:

- With a family plan, you get protection for yourself and all family “under roof and wallet”, as well as any family member 65 or older
- Child credit check
- Family digital safety tools from Bark△
  - Web filtering, screen-time management, track loved ones, and more
  - Access to Talkspace Go △ mental wellness support

‡ Some features require additional activation. For family plans, activation of features such as robocall blocker (up to 10 phone numbers), ad blocker, cybersecurity (up to 10 devices) and family digital safety features can be done only through the primary subscriber’s account. Privacy management features cover up to five email addresses.

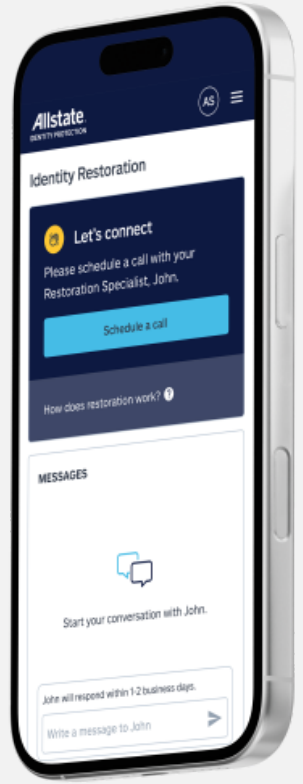
† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for information purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

△ Bark is a third-party services subject to their own terms, conditions, and availability.

*All comparison cost data pulled March | * List price for Pro+ family plan, individual pricing may be lower

Products and features are subject to change. Certain features require additional activation and may have additional terms.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.



Plan pricing

Allstate Identity Protection Pro+

$8.95 per person / month

$16.95 per family / month

Plan savings

Over $90

monthly savings

Over $1,100

annual savings when compared to purchasing individual subscriptions*

Questions

Call 1-800-789-2720

Or visit myaip.com